

#### Celebrating Stories of *Ageless* Potential | Summer 2018



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## Luthercare for Kids Opens New Early Learning Center in Marietta

Luthercare for Kids, in partnership with Community Bible Church in Marietta, recently celebrated the grand opening of its new child care and Early Learning Center in western Lancaster County.

The creation of Luthercare for Kids – Marietta reflects Luthercare's comprehensive commitment to providing high-quality child care in an environment specifically designed to support early learning programming for young children in the communities served by Luthercare for Kids.

The location, within a state-ofthe-art space inside Community Bible Church, 331 Anderson Ferry Road, Marietta, opened its doors on Monday, June 4, and is providing services for infants (age 6 weeks) through preschool. The center will also offer a before- and after-school program for the 2018-2019 school year.

The partnership enables Luthercare the opportunity to collaborate with two school districts – Columbia and Donegal – to combine resources toward the common goal of equipping children with a strong education foundation that will provide them with the skills they need to be successful in school and life.

"This is an exciting time for Luthercare for Kids," says Lorita Valente, Executive Director of Community Programs for Luthercare. "We believe the care and education of young children is the foundation of every community's success. We are fortunate to be able to join forces with Community Bible Church and look forward to the many opportunities this partnership will provide to the children and families we serve."

To celebrate the grand opening, Luthercare for Kids hosted a celebration on Saturday, June 23, from 11 a.m. to 1 p.m. with invited local dignitaries. A ribbon-cutting ceremony took place at noon, and the event included tours of the early learning center and an opportunity





to meet the Luthercare for Kids team. Luthercare for Kids – Marietta also hosted a series of open houses in June for interested families and individuals to tour classrooms, explore options and learn more.

Luthercare for Kids – Marietta is one of four centers operated by Luthercare for Kids in Lancaster and Lebanon counties. Luthercare for Kids provides a perfect balance of learning and play, and their approach to child care and early learning gives children the exceptional skills they need to ensure success in kindergarten and beyond. Each Luthercare for Kids location is a state-licensed center and participates in Pennsylvania's quality initiative, the Keystone STARS program. Luthercare for Kids offers Early Head Start and Pre-K Counts programming.

Since 2005, Luthercare has operated Luthercare for Kids - Columbia within a space at the Columbia School District Administration Building. That location reduced services on June 1. Services for infants, toddlers and preschoolers moved to the Luthercare for Kids® - Marietta location, which opened June 4. The school-age summer program will continue to operate at the Columbia location until the 2018-2019 school year begins, at which time the Columbia location will close. Before- and afterschool care will begin in Marietta with the new school year.

For more information about Luthercare for Kids – Marietta, please contact the Center at 717.604.1865, by email at lckmarietta@luthercare.org or visit our website at www.luthercareforkids.org/marietta.





# ${\cal A}{\cal M}$ essage from Our President and CEO

We are *Together in Community.* This edition of *Experiences* celebrates the

impact our organization is having in the greater community – beyond the walls of a Luthercare senior living community or Luthercare for Kids Early Learning Center. Our commitment to humbly serve enables Luthercare to thrive, grow and make a difference in the communities around us, touching on one of our Core Values – Connection.

We welcome opportunities to connect with our neighbors, those in the communities where we live and work, by partnering with complementary organizations and individuals, supporting their efforts, or encouraging our own team members to give back. Many of Luthercare's team members are very active in the community, volunteering their time and talents in service to others. Just a few examples of these contributions include:

• A team member serves on the board of Bridge of Hope National, an organization that works to end family homelessness;

- One is on the board of River of Hope, an organization that provides Christ-centered counseling for families;
- Another is dedicated to providing service to active-duty military members and their families through PA CARES and Operation: Military Kids PA;
- Another leads as president of his town's borough council;
- Several others volunteer in local rotary, lions and kiwanis clubs.

In the pages of this newsletter, you will also read about the many other ways in which Luthercare is committed to the community, our connection to our neighbors and community members.

We have partnered with Community Bible Church in Marietta to open a state-of-the-art Luthercare for Kids Early Learning Center in western Lancaster County, which fills a need in that region for equipping children with the strong education foundation they need to be successful in school and life. We are a major sponsor of the Lancaster Walk to End Alzheimer's<sup>\*</sup> in September and are putting together a group of residents, team members, family members and friends to show our support for the Greater PA Chapter of the Alzheimer's Association<sup>®</sup>. And we have embarked on a new building project at Luther Acres, offering residents a new twist on senior living with stunning cottages located on a neighboring property in the Lititz community.

Luthercare can serve our communities thanks to the continued support and partnership of our congregations, residents, children and families, donors, volunteers, team members, business associates and friends, all of whom help us bring our mission to life.

These projects and endeavors are truly energizing! When you bring a community together, great things can happen.

In service,

as

Carl R. McAloose President & CEO, Luthercare

#### Luthercare Taking Part in Lancaster Walk to End Alzheimer's®

Will you consider joining Team Luthercare for this year's Lancaster Walk to End Alzheimer's®? Luthercare has committed to being a Platinum Sponsor for this year's walk and is forming a team for the upcoming event.

The walk, which is organized by the Greater PA Chapter of the Alzheimer's Association<sup>®</sup>, will take place on Saturday, Sept. 29, in Overlook Park, Lancaster. The walk is one of hundreds held annually nationwide and raises awareness and funds for Alzheimer's care, support and research. The schedule for Lancaster's walk is: 8:30 a.m. registration; 10 a.m. ceremony; 10:30 a.m. walk. The leadership team of Luthercare, which offers memory care at two of its campuses, is a strong supporter of the Alzheimer's Association<sup>®</sup> and knows the profound impact Alzheimer's disease has on families.

If you are interested in joining Team Luthercare, simply visit https://tinyurl. com/y94fe6ob and join our team. There is no fee to register or walk, and donations are not required. Also, watch for more information coming soon on our website, www.luthercare.org. This inspiring event is open to participants of all ages and abilities. Hope to see you there!





### Summer Highlights: Summer Has Been a Very Busy Time for Luthercare!

We kicked off the season with the 9th annual Red. White and Blueberry Jamboree on the campus of St. John's Herr Estate, the Luthercare senior living community in Columbia. The day featured the famous 300-pound blueberry pie, a wildlife presentation by ZooAmerica<sup>®</sup> North American Wildlife Park, and tours of senior living apartments, cottages and personal care suites. Additionally, throughout the summer, St. John's Herr Estate residents and children from the nearby Luthercare for Kids school-age summer program had an opportunity to connect in meaningful ways through the intergenerational program at the campus.

At Spang Crest, thanks to a sponsorship by the Friends of Spang Crest auxiliary



Celebrating World Jump Day at Luthercare for Kids – Lancaster



organization, the Summer Concert Series continued in the outdoor pavilion area of the Lebanon campus. Among many other events and activities this summer, Spang Crest hosted outdoor family picnics and the annual visit from the ice cream truck, which provided delicious treats for residents, team members and families.

Meanwhile, Luther Acres held its annual Strawberry Festival on the lawn of the Lititz campus in June. Residents and visitors could purchase strawberries, ice cream and shortcakes, as well as hot dogs and other items, as a fundraiser that supports the charitable activities of the Luther Acres Residents' Council and the endeavors of the Friends of Luther Acres auxiliary. And the children participating in our summer camps at our Luthercare for Kids Early Learning Centers have had a blast taking part in camp weeks that focus on culinary arts, science, art and the outdoors! They've taken field trips to local art studios, bakeries and more to learn from the experts and get some hands-on experience. The centers have also celebrated special days, such as International Mud Day in June and World Jump Day in July, allowing associated activities to be teachable moments and promoting physical activity and a sense of community all the same time!

Alpacas were part of the Red, White and Blueberry Jamboree at St. John's Herr Estate.



Summer campers from Luthercare for Kids – Annville visit a local bakery during Cake Design Week.



Planned Giving

#### Dear Friends,

We plan for many things in life. Weddings, homes, retirement, daily life. But how often do we think about planning for giving, planning for making a difference in the lives of others through sharing our assets? I have come to believe that planning for giving is essential stewardship of our possessions and a sign of God's gracious love in our lives. Sometimes, it is difficult to know how to best plan for what it is you want to accomplish with your giving. This is one of the ways in which the Luthercare Office for Philanthropy can be helpful. We listen to understand your objectives and can help you form a plan that takes into account current giving, capital giving and planned legacy giving.

The work of our office comes to you freely without charge or obligation. If you want to

consider how you might make a difference through the ministry and services of Luthercare, simply give us a call to get the conversation started.



In service,

William C. Snyder Vice President – Philanthropy and Community Engagement

#### SAIL Awarded Three-Year Grant

Systems Aligned in Learning (SAIL) is a collective impact project which has been funded by United Way of Lancaster County, the Lancaster County Community Foundation and the Steinman Foundation. United Way of Lancaster County announced that SAIL is among 10 projects funded for the next three-year cycle, 2018-2021. The award is \$202,000 for 2018-2019.

SAIL is a collective impact project to meet the bold goals upon which United Way is focused, including kindergarten readiness for all children in Lancaster County by 2025. SAIL uses the expertise of four community-based partners to support the development of healthy, effective early learning environments for preschool children cared for by home-based childcare providers in Lancaster County. SAIL partners have a common vision that, by doing so, children in home-based care will benefit from the same nurturing counsel as children in high-quality center-based care. The partners include: Luthercare for Kids, the Library System of Lancaster County, COBYS Family Services, and Lancaster General Health. These partners weave together mentoring support for inhome providers, literacy and enrichment materials, instruction for providers and parents and nutritional support and financial counseling as needed.



Lights of Luthercare

Mark your calendars for our Lights of Luthercare events!

Luther Acres: Tuesday, December 4, 2018 St. John's Herr Estate: Wednesday, December 5, 2018 Each tribute gift of \$25.00 or more received by November 1, 2018, will be recognized with a luminary as we light the lights for Advent and Christmas. The events feature a time of fellowship, song and celebration.

#### Luthercare's 24th Annual *Tee It Up for Kids!* Golf Tournament

All proceeds benefit:



Monday, September 17, 2018 Lebanon Country Club 3375 Oak Street Lebanon, PA 17042

Join us for a day of golfing followed by cocktails and hors d'oeuvres. For more information about the day or to register or sponsor, please visit http:// www.luthercare.org/giving/annual-golftournament

Thank you to our Tournament Sponsor:





"God has put the body together, giving greater honor to the parts that lacked it, so that there should be no division in the body, but that its parts should have equal concern for each other. If one part suffers, every part suffers with it; if one part is honored, every part rejoices with it." 1 Corinthians 12:24-26

Have you noticed that whenever you see the word "Luthercare," it is always accompanied by the phrase, "Together in Community?" It seems to me that St. Paul understood, perhaps as well as anyone, what it means to live in community. In his first letter to the church in Corinth, he encouraged them to see that all people are an essential part of one body. He taught those early believers that it was their responsibility to care for all parts of the body, to rejoice together when one is honored and to suffer together when one suffers.

For almost four years now, I have had the blessed opportunity of witnessing how that works in the life of this part of the body which we call Luthercare! I remember writing, when I first became part of the Luthercare team, how impressed I was with all the ways in which Luthercare is at work in the life of the community around us. Providing the best possible care for seniors at Luther Acres, Spang Crest and St. John's Herr Estate, and for our children in our four Early Learning Centers, is a given. We work hard to do all that we can to provide these services and are continually trying to find ways to make what we do even better. But there is so much more than just that!

Luthercare is "together in community" with so many incredible partners



around us. We have a strong partnership with Ephrata Area Social Services and continue to do what we can to strengthen that partnership. Luthercare recently upgraded its wheelchair van at Luther Acres and, instead of trading in the van taken out of service, it was decided to donate that van to Ephrata Area Social Services as they prepare to expand the work they do in the community by providing transportation for the Northern Lancaster Community Hub.

Luthercare continues to partner with congregations in Denver and Lancaster in providing childcare services and has formed a new partnership with Community Bible Church in Marietta to offer this important outreach in the community there. You can read more about this exciting new beginning on pages 2-3 in this newsletter.

Luthercare continues to be a leader in key collaborative efforts with the United Way in Lancaster and Lebanon through initiatives like SAIL (Systems Aligned in Learning), Better Together Lebanon County and Plant the Seed of Learning, and Carl McAloose, Luthercare President and CEO, always encourages our leadership team to share our time and talents with other organizations whose mission is to make our community a better place for all people. I had the joy of traveling to Puerto Rico this summer to plan a fall disaster response trip with my incredible crew of volunteers and, upon returning, have been responding to the needs of those affected by flooding here at home through my role as Coordinator of the Lower Susquehanna Synod Lutheran Disaster Response Network. I continue to remain incredibly grateful for the opportunity to serve in this way, and I thank you for the support you provide to make it all happen.

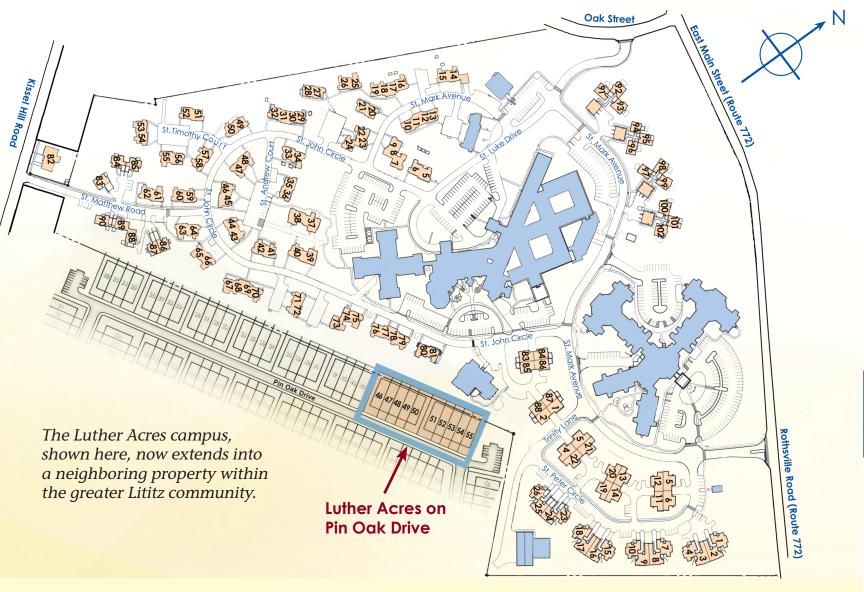
Luthercare truly is "together in community" in so many ways, and I'm quite sure that I have left many other examples off this list. As we continue to do all that we are called to do as part of the body to which St. Paul refers, I will rejoice each time God gives me the chance to do it with you.

Thank you for all that you do and for the incredible ways you support our work together through Luthercare!

Peace be with you,

Rev. Glenn Beard, Jr. Director of Church Relations & Pastoral Care





### A Senior Living Community 'Without Walls': *Luther Acres on Pin Oak Drive*

Luthercare is pleased to announce it has begun offering a new twist on campus living at Luther Acres, called *Luther Acres on Pin Oak Drive*.

This exciting new project offers a wonderful opportunity for today's wellness-focused, active seniors to customize a brand-new home on property bordering the southern side of the existing Luther Acres campus. Doing so enables them to receive all the benefits of being part of Luther Acres and, in essence, creates an extension of the Lititz senior living community into the greater community.

"This opportunity makes it possible for us to offer a concept that is increasingly popular in our industry – a continuing care retirement community 'without walls.' Residents will be part of a neighborhood community, but they are also part of the full continuum of care at Luther Acres should their health needs ever change," says Kristen Oleary, Luthercare Vice President – Marketing & Communications.

Each new, one-story cottage (either 1,515 sq. ft. or 1,480 sq. ft.) features two bedrooms, two bathrooms, a fireplace, 9-foot ceilings, open kitchen with granite counter tops, laundry room, a two-car garage, private patio and more. Optional upgrades include sunrooms, decorative archways, crown molding, etc. At this time, there are only a select number of lots still available. Residents will select an entrance fee plan that best suits their needs and then pay a designated monthly service fee.

Residents of *Luther Acres on Pin Oak Drive* will enjoy a maintenance-free lifestyle – including interior and exterior home maintenance, landscaping services, trash and snow removal – and all of Luther Acres' campus amenities, such as planned activities and events; access to the Wellness Center with pool, spa, and regularly scheduled fitness classes; campus restaurants with a wide variety of dining options; 24-hour emergency call response; being part of the full continuum of care; and more. The Luther Acres campus shuttle will also be available to the residents of *Luther Acres on Pin Oak Drive*.

These cottage homes are expected to be move-in ready around February 2019. For more information about the project, call 717.626.8376.



### Your Neighborhood Connection Update

Your Neighborhood Connection launched on March 1, 2016. Since this time, team members have proudly delivered roughly 22,000 hours of care, enabling clients to remain safely in their homes. If you were to catch a glimpse of the interaction between our clients and caregivers, you would see staff assisting with errands, taking walks, scheduling and transporting to appointments, attending special events, planning and preparing meals, providing personal care or just socializing.

Your Neighborhood Connection recognizes that clients are unique and so are their needs. Keeping in mind that clients may need some additional assistance, this year YNC has provided additional dementia education to team members, giving staff the tools needed to assist our clients. Additionally, YNC has Licensed Professional Nurses on staff and is one of the few agencies that offers this important benefit. Our skilled professional nurses come into clients' homes to provide valuable services, assisting with administration of some medications and treatments. YNC team members are happy to report that they are not only meeting client expectations, they are exceeding them. Here is what families and clients have to say about us:

"The in-home service provided by Your Neighborhood Connection has been invaluable. The caretakers have shown tremendous concern and support for my father's needs. The assistance with his personal hygiene, meal preparation and light housekeeping has allowed him to maintain living independently in his residence. He looks forward to seeing his caretakers, enjoys the social interaction with them and is thankful and appreciative of all their efforts."

- Randall, client's son

"The care of the YNC staff was amazing! They treated my husband with respect, dignity and compassion. When a change in his condition required immediate, 24-hour care, I felt such a commitment by the staff to accomplish this task. I suspect that it required a sacrifice of their personal time. Even on my husband's admission to skilled care, the staff continued to visit him. I know they brought him great joy. I will be forever grateful."

- Mary Ann, client's spouse

"I am greatly appreciative of what the YNC Care Companions do for me. I have been satisfied with all of the services they provide. Some days I require a little assistance. Other days, a little more. I would recommend Your Neighborhood Connection to anyone who requires in-home assistance."

- Jean, YNC client

If you or a loved one is in need of additional assistance, please contact the YNC office at 717.627.0072 or visit us at www.yourneighborhoodconnection.com

Thank you for your continued support.

Learne Kiraefy

Leanne Kiralfy Executive Director, Your Neighborhood Connection



New Director of Clinical Systems Integration Introduces New, Improved Medical Record Platform – PointClickCare



#### Connected Care. Improved Outcomes. Better Overall Care. Happier Staff.

These are just a few reasons why Luthercare is implementing PointClickCare, an integrated digital platform – or electronic medical record – in all three senior living communities.

"PointClickCare allows us to maintain a single consistent electronic medical record for each resident in one centralized place," says Tammy Schucker, Luthercare's new Director of Clinical Systems Integration.

According to Tammy, the platform is easy to use and provides secure tools that support real-time communication among all care team members. "With PointClickCare, our care teams are always connected and equipped to make well-informed decisions about our residents' care."

PointClickCare recently enhanced its systems in personal care and assisted living. "Now that the platform is a stronger product in continuing care communities," says Tammy, "it empowers us to more easily and efficiently follow a resident's medical history because we now have one shared record that follows the resident across the entire continuum."

PointClickCare also features triggers within the system that alert care providers to possible changes in a resident's health. Tammy says this feature is designed to help caregivers recognize health decline earlier so they can intervene and potentially prevent hospitalization.

"One of my favorite aspects of PointClickCare is that it requires less documentation and puts timelier, more complete information right at your fingertips," says Tammy.

"This allows nurses and caregivers to get back to doing what they love most – providing hands-on care to residents."

PointClickCare will be implemented in St. John's Herr Estate first. The "golive" date is September 4. Luther Acres follows with a go-live date of October 1, followed by Spang Crest on October 29.

#### Meet Tammy Schucker – Director of Clinical Systems Integration



Tammy Schucker is Luthercare's new Director of Clinical Systems Integration. In this role, she is responsible for the rollout and implementation of PointClickCare. After rollouts are complete, Tammy will ensure the system stays current with regulations and assessments. She will train new staff during orientation and will keep staff up to date on any new services and updates.

Tammy is a Registered Nurse with over 20 years of experience. Early in her career, she worked at a skilled nursing center and discovered a passion for senior living and senior care - she has worked in the industry ever since. Tammy has held various positions within continuing care retirement communities including, most recently, Director of Nursing. She has successfully implemented PointClickCare for two other providers. "I look forward to rolling out PointClickCare in Luthercare communities and helping to support residents and staff in any capacity needed."

#### Meet Kristen Oleary – Vice President, Marketing & Communications



Kristen Oleary has joined the Luthercare Executive Leadership team, bringing 25 years of experience to her new role as Vice President

- Marketing & Communications. In this position, Kristen will promote the ministry, mission and core values of Luthercare while fostering excellence in hospitality and customer service. With her clinical nursing, operations and marketing background, she will direct and oversee all marketing efforts, including branding, advertising, digital marketing, market analyses, resident occupancy and satisfaction, metrics/ benchmarking and training. She will provide creative leadership, oversee marketing strategies and will maintain an active presence in all Luthercare communities.

"You can feel the energy and excitement here – whether at one of our senior living communities or Luthercare for Kids Early Learning Centers – and it's refreshing to see that continuing care retirement communities are so much a part of the fabric of the greater community in this region," says Kristen. "I look forward to supporting Luthercare's goal of providing opportunities for every resident and child we serve to explore their potential."

Kristen holds Bachelor's degrees in both Nursing and Social Services and has certifications in highly rated sales programs including Richardson's and IMPACT team training. She has held a variety of positions within the senior living industry in both for-profit and not-for-profit organizations, including as Personal Care Director of Nursing, Personal Care Administrator, Executive Director, Area Operations, and Regional Director of Sales and Marketing. Before joining Luthercare, she was Vice President of Sales and Marketing at United Methodist Homes, a not-forprofit organization with continuing care retirement communities in northern Pennsylvania and southern New York.



#### Spang Crest Team Brings Spirit of Volunteerism to Day of Caring Event

A team of Spang Crest employees and their family members were among more than 1,100 volunteers who spread out across the Lebanon area in a variety of service projects to mark the United Way of Lebanon County's 22nd annual Day of Caring on Saturday, April 21. From 9 a.m. to noon, the Spang Crest group cleaned, mulched and prepared Coleman Memorial Park on West Maple Street in Lebanon for the spring and summer season!

The Day of Caring, according to the United Way of Lebanon, is the largest one-day volunteer event in Lebanon County and is "truly a day of unity and teamwork," as volunteers from different organizations, businesses, churches and families come together for the goal of improving the community through beautification projects, clean-up endeavors, painting jobs and more. Thank you, Spang Crest team, for your spirit of volunteerism and your service to the greater community!



600 East Main Street Lititz, PA 17543

#### "Explore Retirement Living" Open House Is Oct. 20

Join us for a taste of life at St. John's Herr Estate and Luther Acres during Lancaster County's countywide "Explore Retirement Living" Open House on Saturday, October 20, from 10 a.m. to 4 p.m.

During the 8th annual "Explore Retirement Living" Open House, visitors will have opportunities to explore Luthercare's many senior living options and see the relaxed, worry-free lifestyle at our Columbia and Lititz communities. A variety of independent living cottages and apartments and personal care residences will be open to tour at both campuses. A sampling of hors d'oeuvres and beverages from FLIK Lifestyles, our culinary partner, will also be available.



To learn more about "Explore Retirement Living," visit www. exploreretirement living.org.

For more information about the open house at St. John's Herr Estate, please call 717.449.5988, or for Luther Acres, please call 717.626.8376.



Luthercare has agreed to comply with the provisions of the Federal Civil Rights Act of 1964, the Pennsylvania Human Relations Act and all requirements imposed pursuant to the end that no persons shall, on grounds of race, color, national origin, ancestry, age, sex, religious creed, political affiliation, handicap or disability be excluded from participation in, or denied benefits of, or otherwise be subject to discrimination in the provision of any care or service.

Luthercare is an Equal Opportunity Employer You may opt out of receiving future solicitations or communications from Luthercare by notifying us in writing at the following address: 600 East Main Street • Lititz, PA 17543 Telephone: 717.626.1171 • Fax: 717.626.1610 www.luthercare.org



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