

PHILANTHROPY SPECIAL APPEAL

APRIL 15, 2020

Dear Friend,

If you've driven by one of our senior living campuses recently, you've probably seen signs, like the one pictured, honoring our dedicated healthcare workers. These "Heroes" have the same worries and anxieties that we have, and they choose to leave their families each day and serve on the front lines of this crisis. Their professionalism, strength of character, compassion, and teamwork are vital as we look to protect the most vulnerable.

Last week you heard the inspiring <u>story of Dr. Thomas Sardina</u>, and how his gift of personal protective equipment (PPE) is helping to ensure the safety of our Heroes and our residents. He saw our need, and he responded generously.



I'm writing to ask you to do the same by supporting Luthercare with a <u>special gift</u> for our residents and Heroes.

Luthercare has taken many careful measures to ensure the health and safety of our residents and team members. As the coronavirus situation evolves, we continue to seek all possible methods to prevent the spread of this illness.

Your gift will help us go even further by providing more personal protective equipment, helping to ensure the health and safety of the most vulnerable, and allowing us to emerge from this crisis stronger than ever.

Will you support our residents and Heroes with a <u>special gift today</u>? A gift of any size will help to keep our residents and healthcare workers safe.

Gratefully,

Ryan Fisher

Director of Philanthropy