

#### Fall 2023



# Philanthropy

## Connecting mission through generosity

Over the past year, I had the privilege of becoming a Luthercare historian as I worked on the 2022 Annual Report. I delved into old publications and countless articles about building projects, community initiatives, and partnerships. But, what truly stood out were the stories of people – people much like you and me – who selflessly gave their time, talents, and resources, and sowed the seeds of progress.

As I reflect on the impact we've made and how Luthercare has evolved, one thing became crystal clear: Our residents, donors, volunteers, and team members are the backbone of Luthercare. They are at the heart of everything we do, and without them, we wouldn't be here. Those who came before us overcame challenges and carried our mission forward. Now, it's our turn to do the same.

We came together to overcome the pandemic, but our community's needs have grown since then. As before, we're here to meet these new challenges.

Luthercare provides quality care for about 200 children daily across our three childcare centers. About half of these kids come from families with limited means, benefiting from subsidized childcare through Pennsylvania's Early Learning Resource Center. We've been able to provide over \$100,000 in scholarship assistance to more than 70 deserving families in 2023 alone. We've also served nearly 110,000 meals to these children, ensuring they receive the nourishment they need. Thanks to your support, we're preparing more children for success in kindergarten and beyond.

Our Systems Aligned in Learning (SAIL) mentor has impacted hundreds of children and dozens of in-home childcare centers throughout Lancaster and Lebanon counties over the past year. By bringing needed resources directly to childcare providers and increasing standards of care, we make sure the next generation is ready for what life has in store.

This year has been a turning point as our investments in local nurses begin to show returns. Past nursing scholarship recipients are now part of the Luthercare team, delivering exceptional care to our residents. We'll keep supporting local high school seniors pursuing nursing careers, having already awarded \$18,000 to eight deserving future nurses in 2023.

Most importantly, and critical to our mission, 22 residents are currently receiving benevolent care. Thanks to your contributions, these residents and their families have peace of mind, knowing they can continue receiving top-notch care even when they face an inability to pay.

I'm proud to play a part in advancing the mission of such an important organization. Thank you all for your dedication and continued generosity.

In service,

Ryan Fisher Assistant Vice President – Philanthropy



# Planned Giving: What You Need to Know

Donors who establish planned gifts benefiting Luthercare become members of Luthercare's Evergreen Society.

Many residents and donors have approached the Philanthropy Office over the past year with questions about making a planned gift to Luthercare. Planned giving is a perfect giving vehicle for donors looking to make an impact through their estate or looking for a more tax-efficient way to give.

Thank you to all of our supporters and Evergreen Society Members who have thoughtfully included us in their estate plans. Planned gifts are crucial fo the growth of our organization and help us plan for the future of our communities.

Making a planned gift to Luthercare is simple and straightforward. It can be as easy as adding Luthercare as a beneficiary in your will. The Philanthropy Office is always available if you have any questions. Generous donors who have thoughtfully included Luthercare in their estate plans or have made a planned gift to Luthercare of \$5,000 or more are inducted into our Evergreen Society.

Members of the Evergreen Society receive exclusive benefits and recognition, including an invitation to the annual "Together in Community" dinner hosted each year at Luther Acres.

#### Why Include a Charitable Gift in Your Will?

- 1. It's simple to do. It can be as easy as including language stating, "I give ten percent of the net value of my estate to Luthercare."
- 2. You can change your mind. We won't receive the gift until after you pass. During your lifetime, you can amend anything you choose, i.e., beneficiaries, amounts, etc.
- 3. Tax-wise, it could be beneficial. Gifts to qualified charitable organizations reduce the value of your estate for estate tax purposes.
- 4. It's an easy way to support Luthercare, and we'd be grateful for your gift. Bequests of every size build our future financial strength.

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#### How you include a gift in your will or revocable trust depends on what you want to accomplish, and what you want to give to Luthercare.

Here are some examples of various options:

#### Specific Bequest

"I bequeath the sum of \$10,000 (or, all of my Microsoft stock) to Luthercare, an organization located in Lititz, PA."

### **Residual Bequest**

"I bequeath 10% of my residual estate to Luthercare, an organization located in Lititz, PA."

### **Contingent Bequest**

"If my sister does not survive me, then I direct her interest to Luthercare, an organization located in Lititz, PA."

## Let Your Legacy Mirror Your Passion

Besides choosing how your bequest will come to us, you also have a say in how it will be used and acknowledged:

- Make the gift unrestricted it will be used for the greatest need identified by the leadership of Luthercare.
- Make the gift restricted to a specific program such as Benevolent Care, Luthercare for Kids, or Nursing Scholarships.
- Give a gift that keeps on giving by directing your gift to the Evergreen Endowment Fund.
- Memorialize or honor a loved one: "This gift is made in memory of my loving husband."

Please reach out to the Philanthropy Office with any questions. We'd be happy to walk you through the process of making a planned gift.

## IRA Charitable Contribution A Tax-Efficient Way to Donate

If you are 72 or older and hold an Individual Retirement Account (IRA), you must take a Required Minimum Distribution (RMD) each year even if you don't need the resources. The RMD from your IRA increases your total taxable income and could potentially push you into a higher income tax bracket. Using your IRA to make a Qualified Charitable Distribution (QCD) directly to Luthercare reduces your taxable income and can help you lower your tax bill and prevent you from entering a higher income tax bracket. Because of these benefits, many donors are choosing to make QCDs from their IRAs. It may be a suitable giving strategy for some donors:

- You must be 70½ or older to be eligible to make a QCD.
- These gifts count toward your Required Minimum Distribution (RMD).
- QCDs are limited to the amount that would otherwise be taxed as ordinary income. This excludes nondeductible contributions.
- The maximum annual amount that can qualify for a QCD is \$100,000. This applies to the sum of QCDs made to one or more charities in a calendar year. (If, however, you file taxes jointly, your spouse can also make a QCD from his or her own IRA within the same tax year for up to \$100,000.) The funds must come out of your IRA by your RMD deadline, generally December 31.





# 2022 Annual Report Available Online

Luthercare's donors have unique stories tied to their giving. Their stories inspire ongoing improvements at Luthercare. To learn how our donors' generosity is creating a lasting impact, read our 2022 Annual Report.



Scan this QR code with your phone's camera to view Luthercare's 2022 Annual Report.

# Making a Difference

Philanthropic support for those served by Luthercare is provided by individuals, organizations, businesses, and foundations. All gifts have a ripple effect through our community, providing direct service as well as touching the lives of friends and family.



2022 ANNUAL REPORT

**Tributes HONOR GIFTS** *January - June 2023* 

- **Sherelyn Bruhn** Sarah Challenger
- **Family** Sarah Challenger Gloria A. Shober

Dorothy J. Farst Claud & Judith Lentz

Alice Herbine Karlene A. Travis

Heather Hildebrand Sarah Challenger

Allyson B. Motz Sarah Challenger

Maria Paone Grace Luciani

Janet Patterson Mike & Carol Lichty

Betty A. Peckman Sarah Challenger

Personal Care Staff Rose Locar

**SJHE Staff** Barbara Steinmetz

Our donors provide critical support throughout our senior living communities and our childcare and early learning centers, helping to bring our mission to life.

We sincerely appreciate and celebrate these gifts, which reflect the generosity of our donors since our ministry began in 1949.





# Are you ready to be part of the ExtraGive?

This year's ExtraGive campaign focuses on the Luthercare for Kids meal program, which provides every child with two meals and a snack daily. With rising costs, our annual food costs amount to over \$210,000.



Luthercare, seeing the need for childcare services in Lancaster and Lebanon Counties, opened its first childcare center in 1991 on the campus of Lebanon Valley College in Annville. Since then, the childcare program has expanded to three locations in Annville, Marietta, and Reamstown and serves about 200 children and their families. Luthercare for Kids believes the foundation of any community's success starts with the care and education of children as early as possible. By aligning our programs with the standards set by the Department of Human Services' Keystone STARS Program, we are committing to meet and exceed specific quality standards in education, staff training, family involvement, and classroom environments, among other areas.

When you give to Luthercare for Kids, you are providing:

- The nutritional foundation that prepares the children for success in school and life.
- The funding for scholarships that allow families to receive quality childcare.
- The access to higher quality curriculum and materials by offsetting the rising costs of childcare.

Please join us on November 17 in the Luther Acres Towne Center from 9:30 AM to 4:00 PM for light refreshments and snacks while we support Luthercare for Kids through the 2023 ExtraGive! If you cannot join in person, please support us online at www.extragive.org/organizations/luthercare.

If you have any questions, please contact Cameron Dickerson at 717.626.1171 ext 1624 or cdickerson@luthercare.org.



Scan this QR code with your phone's camera to go directly to our ExtraGive page.





# **Sponsor** Levels

**\$20 Snack Supporter** Feed a child for a week



Feed a classroom for a day





## **\$88 Nourishment** Advocate

Feed a child for a month

## \$200 Classroom Champion

Feed a classroom for a week





\$880 **Sustaining** Sponsor Feed a classroom for a month

\$1,040 Year-Round Benefactor Feed a child for the entire year

Marietta Annville Reamstown Year-Round Benefactor



## **Tributes** MEMORIAL GIFTS January - June 2023

Mary Jo Aho

Anonymous Helen Heron Lee & Marcia Klopp The Margolis Family Marlene Samuelsen Robert Singer Marie Smith Darlene Steely Jeff & Michelle Wise

Robert W. Arms Jeff & Michelle Wise

Larry Balmer Mary Lou Balmer

**Glenn S. Banner** Dorothy Banner

Paul Baranek June M. Adams

Mr. David Baranek Paul Daniels Patricia Fry Frances Gingrich Helen Heron Holy Trinity Lutheran Church of Union, NJ Hovus, Inc. Mary Lou & Fred Keller Liz and Tom Malavasi David Myers & Gail Benner Karen Schloesser Elke P. Stava and Charles & Jacob Stava Cheryl A. Wees Rose Marie Wyneken Ronald Zitko

Doris E. Barr Charles F. Snyder Funeral Homes & Crematory

**Eleanor A. Barr** Darlene Steely Nancy A. Bean Shirley J. Webb

Roderick H. Bergstrom M. Virginia Musser David Myers & Gail Benner

Robert L. Brenner Jane A. Brenner

John H. Bruhn Sarah Challenger Helen Heron Lee & Marcia Klopp James & Beverly Maddox Marlene Samuelsen Robert Singer Darlene Steely Rose Marie Wyneken

Judith E. Byerly John H. Byerly, Sr.

Jim Challenger Sarah Challenger

Helen Deitzler Joseph & Rynell Celaschi John & Kathy Helm

Helen Deitzler Dave & Gwen Kendall John & Margo Kraybill Barry & Joyce Larson Lois Jean Mease Fred & Sue Miller Craig & Lois Moyer Order of the Eastern Star, Lebanon Chapter 115 Bonita Parks Randy & Sandy Rhodes Harvey & Margaret Smith Doug & Bobbi Taylor Dennis & Judy Upperman Dan & Nancy Worst

Richard B. Dicks Kay Dicks

Larry A. Donmoyer Doris Donmoyer

Millard P. Eppig JoAnne Eppig

Betty Fisher Ryan & Monica Fisher Virginia A. Franke Frederick Franke

**Bonita J. Frey** Bonnie Grater

J. Richard Garman Doris Donmoyer Miscellaneous Donors Mary Ann Herr Linda M. Leidy M. Virginia Musser

**Ed Ginder** Bertha J. Ginder

Robert B. Gingrich June M. Adams Karen Schloesser

Kent Hagedorn Sarah Challenger Mary Ann Herr Michael & Irma Kelly Sundae Lausch M. Virginia Musser David Myers & Gail Benner Albert & Ruth Rogers Marlene Samuelsen Rick & Donna Schoenberger Robert Singer Darlene Steely

**R. Gary Hanna** Charlotte Hanna

Ruth C. Hare Craig & LeeAnne Wagaman

**R. Donald Haverstick** Stephen Marcott & Rachel Wyneken

**David B. Heinaman** Joyce Heinaman

Lawrence D. Herr Mary Ann Herr

**Donald F. Hilgert** Janet Hilgert

**Joseph Horvath** Carl & Marie McAloose

Jay A. Hostetter Martha H. Hostetter Fred H. Hummel Bruce & Trudy (Hummel) Shaner

**Lenore F. Hummel** Bruce & Trudy (Hummel) Shaner

Elsie A. Hummel-Minnich Bruce & Trudy (Hummel) Shaner

Ruth J. Hyland Jim & Kay Nolt

Wilmer E. Jacobs Charles F. Snyder Funeral Homes & Crematory

Gina Kainz Rose Locar Eleanor M. Kauffman Samuel & Pamela Chicol Donna Maul & Family Larry & Dolores Tudor

George H. Kraus Sally Kraus

J. Russel Kulp Jim & Amy Miller

Lois E. LaGueux Charles F. Snyder Funeral Homes & Crematory

Anna T. Lavenberg Sarah Foote

Larry L. Lehman Marjorie Lehman

**Charles Lincoln** Jim & Judy Abel

Sarah Lincoln Jim & Judy Abel

Loved Ones Rev. Paul & Martha Baranek Elro Brink

**Ray E. Lowry** Rosann Lowry

James S. Madara Sandra Madara James A. Maddox

Sarah Challenger Doris Donmoyer Jerry & June Downing June Fry Frances Gingrich Jean Rutter Joanne Snavely James & Marlene Whitehead Rose Marie Wyneken

**Otti H. McDermott-Weaver** Joanne Snavely

Arlene Z. Miller Star Rock Farms, LLC

**Ella R. Miller** Barbara J. Kauffman The Groffs Family Funeral Home and Cremation Services

Lester W. Miller Sylvia S. Miller

Vicki Patterson Myers Jean Patterson

**John A. Nicholas** Barbara Nicholas

Kenneth W. Olsen June Olsen

**Our Parents** Stephanie Lichty & Linda Forest

Josephine M. Pajski Order of the Eastern Star, Lebanon Chapter 115

James J. Patterson Ken & Janet Craley Larry & Judy Meckley Jean Rutter James & Marlene Whitehead

William E. Patterson Jean Patterson

Helen M. Plackey Bonnie M. Norris John C. Pretz

Pastor David P. Anderson & Deacon Joanna Pretz-Anderson

Joyce Ellen H. Pretz

Pastor David P. Anderson & Deacon Joanna Pretz-Anderson

Thomas G. Rauenzahn

Ken & Janet Craley Kathryn M. Herr Jean Rutter

Marlene Samuelsen Patrick M. Ressler

John & Dee Heine

**Jim Rhoades** Pat Rhoades

Mia Rhoades Smith Pat Rhoades

Ruth M. Rineer Sharon Stoner

**Cora I. Rodkey** Julie Swope Rodkey & Demuth C. Rodkey

Demuth B. Rodkey Julie Swope Rodkey & Demuth C. Rodkey

**Irene M. Rollman** Darlene Steely

Mary S. Roth Eileen & George Burgwyn Joanne Snavely

Donald P. Rutter Jean Rutter

> Kenneth J. Samara Carol Samara

Charles E. Schlossman Martha E. Schlossman

**Elthera M. Shallis** Marjorie N. Sylvis

Carolyn Shelly Cheryl Ruhl Samuel Shelly Cheryl Ruhl Ronald E. Shenk Russell & Linda Adsitt Gladys Arnold Tom & Julia Campbell Linda R. Demmy Susan J. Johnson Tom & Judy Kile Lancaster Church of the Brethren Pathfinders Class Carol A. Osterman

**Lee B. Shober** Gloria A. Shober

Jane L. Shoudy Marjorie N. Sylvis

Joanne Silbermann Grace Luciani

Judith M. Singer Ken & Janet Craley June Fry Patricia Fry Lee & Marcia Klopp David Newall Robert Singer Margaret Whitcraft

Arlene L. Slabach Joanne Snavely

John M. Smith Peg Smith

Arlene H. Snyder Marjorie N. Sylvis

**Oren E. Spangenburg** Sarah Challenger

**Donald E. Spencer** Ray & Lana Murray Abby Schultz Charles & Deidre Smith

**Donald K. Steffy** Janet M. Steffy

Clayton Swope Julie Swope Rodkey & Demuth C. Rodkey

Ruth E. Swope Julie Swope Rodkey & Demuth C. Rodkey

**Richard A. Vogt** Chuck & RuthAnn (Vogt) Williams Ruth E. Vogt Chuck & RuthAnn (Vogt) Williams

Mary C. Wagaman Craig & LeeAnne Wagaman

Virginia A. Wagner Jack Wagner

Sandra J. Wanner E. Larry Wanner

John N. Ward Doris Donmoyer Waltraut Wegner James & Marlene Whitehead

Jean M. Weaver Jean Rutter Kenneth & Connie Weber

Keith A. Weaver Donald & Janice Weaver

Lillian R. Weaver Gary & June Weaver

**Rita A. Williams** The Rita Williams Family

**Ronald Worline** M. Virginia Musser

Gerald E. Wyneken Stephen Marcott & Rachel Wyneken

Samuel R. Youse Ethel Youse

Elizabeth B. Yuill June M. Adams Alabama Chapter ATOS Virginia D. Dickie Patricia Fry Frances Gingrich Jeanette D. Hershey Betty J. Miller Rose Marie Wyneken Ethel Youse

Leslie E. Zimmerman Mike & Carol Lichty

# Honoring & Remembering Loved Ones

# through Lights of Luthercare





## This year marks the 10th annual Lights of Luthercare celebration at Luther Acres and St. John's Herr Estate.

This year marks the 10th annual Lights of Luthercare celebration at Luther Acres and St. John's Herr Estate. Each year, as we usher in the Advent season with an evening of music and holiday festivities, the lighting of hundreds of luminarias brings the warmth and peace of the season to both communities.

Each luminaria – representing a gift of \$25.00 or more to Luthercare – honors or remembers a family member, friend, or anyone who has made a difference in the life of the luminaria sponsor. All proceeds support benevolent care at each community. These gifts are working to brighten the lives of many others!

If you would like to sponsor a luminaria and recognize someone special, please complete a Lights of Luthercare sponsorship form, located at reception desks at Luther Acres or St. John's Herr Estate, or reach out to the Office of Philanthropy by October 30. Make plans to join us at the Lights of Luthercare celebrations! Luther Acres will host its Lights of Luthercare celebration as part of the residentled Christmas program and annual tree-lighting ceremony on Tuesday, December 5. Meanwhile, St. John's Herr Estate will host its celebration on Wednesday, December 6, in coordination with its festive tree lighting and music program.

We look forward to this special evening with you!





600 East Main Street Lititz, PA 17543-2224

Where Potential is Ageless! (Tribute Lists Inside)

# Say 'Hello' to Cameron!

Earlier this year, Cameron Dickerson joined the Office of Philanthropy in the role of Donor Care Specialist.

With a background in the non-profit sector, Cameron brings his experience and skills to Luthercare, where he will be playing a large role in event planning, gift processing, and meeting with new residents to explain how we carry out our mission as a not-for-profit organization.

Cameron holds a degree in mathematics and secondary education from Juniata College and has served as a Senior Event Supervisor at the nonprofit organization Feed My Starving Children, which coordinates the packaging and distribution of food to people in developing nations. He appreciated seeing the impact his role had on so many in need and enjoyed the opportunity to orchestrate many events across the country. When the pandemic arrived and operations paused, Cameron transitioned to a role with a local sporting goods company, honing his skills in building customer relationships.



Cameron finds himself back in the not-for-profit arena, reigniting his enthusiasm for engaging with our valued donors.

Cameron currently resides in York with his wife, Maggie. Together, they enjoy spelunking, hiking, and embarking on adventures to National Parks – finding joy in exploring our country's natural beauty. They're also active members of St. Paul's Lutheran Church in York.

Please extend a warm welcome to Cameron!